



FLYER

Press release

FLYER electric mountain bikes triumph in tests

New models win praise from the professionals.

Huttwil, Switzerland, 10 April 2015 – With the launching of three further electric mountain bikes in its first-class FLYER range, Swiss pioneer Biketec continues to win praise and plaudits from the professionals. Following positive test reports on the All-Mountain Enduro Uproc6, the E-MTB Goroc for biking beginners has now scored a further test triumph for the manufacturer. Germany-based "ElektroRad" magazine has awarded the Goroc the top rating "outstanding" in its Sports Category.

Biketec's FLYER machines in general achieved positive results in the "ElektroRad" tests. The C series was rated "very good" and also received the "purchase tip" seal of approval. In addition, the T series T8.1 (Tour Category) and TS series (Urban Category) were awarded "very good" ratings.

Uproc6 – "favourite among the fullys"

In another test result, ExtraEnergy – the service portal for Light Electric Vehicles – has confirmed Uproc6's technical benchmark status on the electric mountain bike market. Germany's multiple Trials World Champion Marco Hösel rated the machine "very good", and added: "Of the various offroad pedelecs which we tested, the Uproc6 was my favourite among the fullys".

Commented CEO Simon Lehmann of FLYER manufacturer Biketec: "This praise from professionals is impressive proof that we have succeeded in creating a premium e-bike product for each and every target group."

Biketec of Switzerland was founded in 2001 when it acquired the FLYER activities of BKTech. Rapid growth necessitated a change in location from Kirchberg to Huttwil, where the first and most modern factory in Europe designed exclusively for electric bikes was established in 2009. Within two years two extensions were added; nine assembly lines enabled an increase in capacity to 400 FLYERs per day. The factory – built in accordance with Minergie-P®-Standard and the brand's own sustainability concept – has since become an attraction in itself. It attracts some 20,000 visitors annually. The number of employees has increased nearly 10-fold to approximately 200. FLYER is the market leader in Switzerland. Exports account for well over 75 % of production; the main markets are Germany, the Netherlands and Austria. www.flyer-bikes.com

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