



## New FLYER products for 2019 - modern e-bikes for travelling, towns, and trails

**A new version of FLYER e-mountainbikes with a Panasonic drive for sporty bikers, innovative models with ABS for enhanced safety, trendy bikes for commuters and bike travellers, a practical compact bike, an increased range, and improved integration: the Swiss e-bike pioneer FLYER has introduced numerous new products for the 2019 model year. In addition to innovative technologies, the Swiss e-bike pioneer has included attractive new colours.**

Huttwil, 05.07.2018

Further, safer, more modern: Biketec AG is launching a portfolio of new developments for the 2019 season. "In the current model year, we have a particularly high number of new e-bikes that guarantee riding fun with enhanced safety and comfort in a fabulous new design", explains FLYER CEO Andreas Kessler.

### Off-road riding fun with a new mid-drive motor

FLYER has equipped the new FLYER Uproc7, Uproc4 and Uproc2 e-bikes with a brand new Panasonic motor, while new frames mean that the e-mountainbikes are not only becoming more powerful, but also lighter and more sporty. Weighing just 2.9 kg, the new drive is one of the lightest on the market, yet provides record levels of assistance with 90 Nm torque, which is a great advantage on challenging inclines, in particular. The updated geometry guarantees an even smoother ride, enhanced stability (flatter steering angle), and improved climbing capabilities (steeper saddle angle). The significantly reduced top tubing height provides increased freedom of movement and comfort on any terrain. Optimised rear fork kinematics also ensure precise suspension response dynamics on models with full suspension. The smart integration of the high-capacity 630 Wh battery guarantees outstanding frame rigidity and allows the battery to be easily exchanged on particularly long tours. New colours such as space blue/magma red, opal/lime and tangerine orange/teal blue create a focal point on the trail.



FLYER Uproc7 Fully with new motor from Panasonic

FLYER Uproc3 Fully « Heidi » for the female biker



The Uproc7 (RRP from EUR 4299.00), Uproc4 (RRP from EUR 3999.00), and Uproc2 (RRP from EUR 2999.00) models will be available from specialist dealers from spring 2019 onwards.

For all sporty bikers who also want to use their e-mountainbike extensively on the road, FLYER is once again offering a selection of fully equipped models for the 2019 model year. The new FLYER "Heidi" models in feminine colours such as aubergine/berry and glacier blue/berry are aimed at female e-mountain bikers, in particular.

## Ride safely with ABS

In its role as a safety trailblazer, FLYER is one of the first manufacturers to offer e-bikes with the new Bosch anti-lock braking system (ABS) for the 2019 model year. In future, FLYER riders will benefit from more controlled and safer braking on the brand new FLYER Upstreet4 and the popular FLYER TX Series with full suspension. The Upstreet4 for commuting and touring boasts Bosch PowerTube technology and the powerful Bosch Performance CX drive. It can be expanded with the option of a second battery, which means it can set new records in terms of range. With its comfortable sporty seating position and frame designed for smooth riding, this premium bike offers frequent riders comfort over long distances, too.

Specialist dealers will supply the FLYER TX Series with ABS (RRP from EUR 4299.00) from autumn 2018 onwards and the FLYER Upstreet4 (available in three frame shapes: diamond, trapeze, and low step-through, RRP from EUR 3799.00) from spring 2019 onwards.



FLYER TX series avec ABS



FLYER Gotour2 with luggage rack battery

## One for all - new compact bike

The new Upstreet1 displays its greatness in confined spaces. With its compact dimensions and refreshing design, this snazzy speedster combines urban mobility with riding fun. Despite its compact 20-inch wheels, the Upstreet1 offers an astoundingly high level of riding stability and convincing levels of riding comfort over long distances, too. The whisper-quiet Bosch Active Line Plus motor, with the option of a low-maintenance belt drive, allows you to ride through urban areas almost silently. And conveniently, this one-size e-bike is suitable for everyone from 150 cm to 190 cm in height. Available from specialist dealers from autumn 2019 (RRP from EUR 3399.00).



FLYER Upstreet1 – trendy speedster for around town



FLYER Upstreet4 with ABS and dual battery

## Attractive e-bike for everyday riding

The FLYER Gotour2 is a new and versatile e-bike for everyone who values style and quality. The premium low step-through aluminium frame offers a high level of comfort and riding stability. The compact Bosch Active Line Plus drive provides harmonious and quiet assistance up to 25 km/h. At speeds over 25 km/h or when the motor is switched off, the Gotour2 can almost be ridden like a conventional bicycle with minimal pedal resistance. The luggage rack battery, which is visually discreet and easy to remove, guarantees a long range. The luggage rack is particularly stable as it is firmly welded to the frame. Available from specialist dealers in classic red, sophisticated matt black, or timeless silver from spring 2019 onwards (RRP EUR 2999.00).

## Enhanced range

The Smart Integrated Battery, SIB 360 (630 Wh), which has been available since spring 2018, guarantees top values in terms of both distance and altitude range for all models with a Panasonic drive. The dual battery concept provides additional range when required for the Upstreet4 models with Bosch. For the new season, the tried-and-tested Gotour4 and Gotour5 e-bikes with their low step-through frames will be equipped with a new seat tube battery, which guarantees hours of riding fun with a choice of 630 Wh or 750 Wh.

Established in 2001, **Biketec AG** develops and manufactures premium FLYER e-bikes. At the company's headquarters in the heart of Switzerland, there are about 200 members of staff in a modern facility designed exclusively for electric bicycles. A further 50 employees work in subsidiaries in Germany, Austria, and the Netherlands. Constructed according to the Minergie-P® standard to match the brand's sustainability philosophy, the factory in Huttwil is an attraction in its own right, drawing in some 15,000 visitors each year. FLYER is the market leader in Switzerland with an export share of well over 75 %, the main foreign markets being Germany and the Netherlands. FLYER has also been present on the French market since May 2018. FLYER offers e-bikes for every need: from classic low step-through frames, to city bikes and sporty e-mountainbikes. [www.flyer-bikes.com](http://www.flyer-bikes.com)

---

### Further information (media):

FLYER/Biketec AG Anja Knaus T: +41 62 959 5575 [a.knaus@flyer.ch](mailto:a.knaus@flyer.ch)