



New FLYER e-mountainbikes – built for the Alps

In the current 2019 season, the Swiss e-bike pioneer FLYER has launched an e-mountainbike onto the market that is in its element on challenging trails. The flagship of the Swiss e-bike pioneer and two further models have been equipped with a new Panasonic motor. Thanks to a new frame and optimised geometry, this latest generation of FLYER e-mountainbikes is not only more powerful, but also lighter and sportier.

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The thrill of cycling on open terrain

With 160 mm suspension travel, voluminous 27.5-inch tyres, short chain stays, and optimised weight distribution, the new FLYER Uproc7 is ideal for enhanced riding fun on rough terrain, too. This trail machine with full suspension enables sporty bikers to master rock fields, roots, as well as the steepest inclines and descents in a dynamic and agile manner.

FLYER has equipped the new FLYER Uproc7, Uproc4 and Uproc2 e-mountainbikes with a brand new Panasonic motor, while new frames mean that the e-mountainbikes are not only becoming more powerful, but also lighter and sportier. Weighing just 2.9 kg, the new Panasonic GX0 drive is one of the lightest on the market, yet provides record levels of assistance with 90 Nm torque, which is a great advantage on challenging and steep mountain stretches, in particular. The updated geometry guarantees an even smoother ride, enhanced stability (flatter steering angle), and improved climbing capabilities (steeper saddle angle). The significantly reduced top tubing height provides a high level of freedom of movement and comfort on any terrain. Optimised rear fork kinematics also ensure precise suspension response dynamics on models with full suspension. The smart integration of the high-capacity 630 Wh battery guarantees outstanding frame rigidity and allows the battery to be easily exchanged on particularly long tours. Attractive colours such as space blue/magma red, opal/lime and tangerine orange/teal blue create a focal point on the trail.



Flyer Uproc7 Fully with new motor from Panasonic



The Uproc7 with full suspension is now available with various features from the FLYER specialist trade (RRP from EUR 4299.00). The Uproc4 with full suspension (140 mm suspension travel) is available from EUR 3999.00 (RRP) and the Uproc2 hardtail from EUR 2999.00 (RRP).

E-mountainbike – invented by FLYER

As early as 2010, FLYER launched the X Series as the first off-road e-bike with full suspension. E-bikers looking for adventures off paved roads almost a decade ago were soon taken with the FLYER X Series, which was available in a range of versions, e.g. with a choice of 27.5-inch or 29-inch tyres, as a version for women with a lower step-through frame, or as a fully equipped Street Edition for city riding.



FLYER X Series Lady 2010 – first e-mountainbike with full suspension

Video: *La pista è bella* – enduro whiz rides the Uproc7

Andrea Bruno, a former professional enduro rider who is now a FLYER importer for Italy, enjoys riding the new Uproc7: <https://youtu.be/z3RkOR-o9MU>

The Swiss company **FLYER AG** develops and manufactures premium FLYER e-bikes, which have been on the market since 1995, and the e-bike pioneer offers e-bikes for every need: from classic low step-through frames, to city bikes and sporty e-mountainbikes. At the company's headquarters in the heart of Switzerland, there are about 230 members of staff in a modern facility designed exclusively for electric bicycles. A further 50 employees work in subsidiaries in Germany, Austria, and the Netherlands. Constructed according to the Minergie-P® standard to match the brand's sustainability philosophy, the factory in Huttwil is an attraction in its own right, drawing in some 15,000 visitors each year. FLYER is the market leader in Switzerland with an export share of well over 75 %, the main foreign markets being Germany and the Netherlands. FLYER has also been present on the French market since May 2018.

www.flyer-bikes.com

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