



Press release

New FLYER crossover e-bikes for 2020 – sporty all-rounders by the Swiss e-bike pioneer

Huttwil, 29 August 2019. Riding fun and safety whatever the surface and whatever the season: with the new Goroc series, FLYER is launching the new crossover segment for the 2020 model year. From the city to the mountains, these robust bikes are particularly versatile as they combine the advantages of mountain bikes and city bikes. The model range extends from a hardtail suitable for everyday use to a comfortable premium all-rounder with full suspension. Two models with full suspension are also available as a high-speed version with pedal assist up to 45 km/h, which makes them ideal for commuters and any other experienced bikers who like riding fast from time to time.

Sporty genes combined with suitability for everyday use and comfort

FLYER is now offering sporty crossover e-bikes under the name Goroc, which combine the advantages of mountain bikes and city bikes. These all-rounders that can be used almost anywhere boast a sporty frame with a suspension fork and are available with the following options: rear fork suspension, wide all-terrain tyres, a powerful light system, a robust luggage rack, a stable splash guard, and a practical kickstand. This makes these bikes suitable for any type of use and terrain. “We developed our new Goroc models for bikers who plan to use their bikes in a versatile manner. These SUVs among e-bikes are extremely stable and robust, ideally suited to transporting luggage, but also appealing to riders with sporting ambitions”, explains Philipp Suter, Head Product Manager at FLYER.

As a fully equipped bike with full suspension, the Goroc4 is particularly attractive. The ultra-responsive full suspension with 140 mm suspension travel on this top model ensures ideal traction, comfort, and safety even on bumpy paths and at high speeds. The smart integration of the high-capacity 630 Wh battery guarantees outstanding frame rigidity and allows the battery to be easily exchanged on particularly long tours. This premium bike that FLYER has equipped with the powerful Panasonic GX Ultimate motor is also available as a fast S-pedelec. This makes the Goroc4 particularly versatile: whether on your daily commute to work, a ride out into the countryside after work, or a bicycle trip with luggage, this all-rounder always guarantees total riding fun.

The Goroc3 also combines the sporty genes of an e-mountainbike with suitability for everyday use. This bike with full suspension is equipped with the new Bosch Performance Line CX drive and is also available as a high-speed version with assistance up to 45 km/h. With suspension travel of 130 mm at the back, 140 mm at the front, and an active chassis, the Goroc3 guarantees comfort even on bumpy terrain. The Bosch Performance Line CX drive of the latest generation guarantees extremely powerful and perfectly dispensed assistance – even on the steepest inclines. The DualBattery option enables the Uproc3 to achieve possibly record-breaking ranges.



Two attractive hardtails complete the new offer in the crossover segment. Here, the mountain bike genes are not only discernible in the look of the bike, but in particular in the sporty seating position and the powerful motors.

With a comfortable geometry, road bike features, and stable all-terrain tyres, the Goroc2 hardtail is equipped for any situation. A suspension fork with 120 mm suspension travel, potent disc brakes, and the powerful GX Ultimate Motor by Panasonic allow adventures off paved roads without sacrificing comfort or riding stability.

The Goroc1, which provides a battery performance of up to 1125 Wh with the optional DualBattery, is also ideal for extended tours. The powerful Bosch Performance Line CX drive of the latest generation guarantees dynamic handling. This multitasking endurance bike combines sportiness with a frame designed for an extremely smooth ride.

The Goroc4 and the Goroc2 will be available from specialist dealers from November 2019 – the Goroc4 from EUR 4'799.00 (RRP) and the Goroc2 at EUR 3'799.00 (RRP). The Goroc3 (RRP from EUR 5'399.00) and the Goroc1 (RRP EUR 4'399.00) will be available from specialist dealers in spring 2020.



FLYER Goroc4



FLYER Goroc3 with DualBattery



FLYER Goroc2



FLYER Goroc1 with DualBattery



Further new FLYER products in the 2020 model year include the Uproc3 e-mountainbike with full suspension and the Uproc1 hardtail with the new Performance Line CX drive by Bosch. With the Upstreet2, FLYER is also presenting a new and compact folding bicycle. Various models with the new Bosch Performance Line CX drive and the DualBattery option are achieving new records in terms of range. The powerful GX Ultimate motor, which has already been used for mountain bikes, has now been integrated into the e-bikes with a Panasonic drive in the popular FLYER Upstreet5, Gotour5, and Gotour4 series. The e-mountainbikes with the powerful GX Ultimate motor by Panasonic, which were successfully launched in the 2019 season, will be continued and are available in new colours and with new accessories.

From 4 to 7 September 2019, FLYER will be presenting all its new products for the 2020 season in Hall A6 / A6-10 at Eurobike in Friedrichshafen.

Download images/clipping paths of new FLYER products for 2020:

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The Swiss company **FLYER AG** develops and manufactures premium FLYER e-bikes, which have been on the market since 1995. The e-bike pioneer offers e-bikes for every need: from classic low step-through frames, to city bikes and sporty e-mountainbikes. At the company's headquarters in the heart of Switzerland, there are about 230 members of staff in a modern facility designed exclusively for electric bicycles. A further 50 employees work in subsidiaries in Germany, Austria, and the Netherlands. Constructed according to the Minergie-P® standard to match the brand's sustainability philosophy, the factory in Huttwil is an attraction in its own right, drawing in some 10,000 visitors each year. FLYER is the market leader in Switzerland with an export share of well over 75 %, the main foreign markets being Germany and Benelux. In addition, FLYER is present on the Austrian, French, and Italian markets.

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