



Media release

FLYER Upstreet6 – new high-speed e-bike for commuters

Huttwil, 29 June 2020: The Swiss e-bike pioneer FLYER has launched a new high-speed e-bike (S-pedelec). Specifically designed for commuters, the e-bike stands out with its clear lines and powerful, yet quiet hub motor. The fully integrated 810 Wh battery provides an extra-long range. The journey to work has never been this much fun.

Dynamic and stylish en route

Fast S-pedelecs with pedal assist up to 45 km/h are the ideal means of transport for fast and flexible everyday riding. With the new Upstreet6, FLYER is presenting an urban e-bike that will enable experienced riders to glide stylishly and flexibly through the traffic chaos of rush hour with no stress.

The high-performance hub motor displays its strength almost silently and guarantees a smooth and dynamic ride through the streets with a peak performance of up to 825 Wh. The Upstreet6 also boasts a dynamic appearance with clean lines and beautifully detailed solutions, such as the FIT D1 display that is perfectly integrated into the stem.

With a capacity of 810 Wh, the fully integrated FLYER FIB battery provides an extremely long range, making it easy to cover further distances. Long-life mode can be used to maximise the service life of the battery. In this selectable mode, the battery only charges to 80%, and when the battery reaches a charge of 20%, the rider is informed that the battery needs charging. The large FIT D1 display is elegantly integrated into the stem, shows all the riding information in a clearly laid out manner, and offers intelligent additional functions, such as navigation and fitness functions. A suspension fork can be selected for enhanced comfort.

The FLYER Upstreet6 (Gents frame shape in timelessly sophisticated black gloss paint) is now available from specialist FLYER dealers. RRP: EURO 4999,00.





Download images of the FLYER Upstreet6:

<https://media.flyer-bikes.com/share/165C9C6E-6E75-42F9-9727B753728DB48C/>

Download images of all FLYER models and about the company in general:

Website: <https://media.flyer-bikes.com/login/>

Username: presse@flyer.ch

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The Swiss company **FLYER AG** develops and manufactures premium FLYER e-bikes. The e-bike pioneer offers e-bikes for every need: from classic low step-through frames, to city bikes and sporty e-mountainbikes. At the company's headquarters in the heart of Switzerland, there are about 230 members of staff in a modern facility designed exclusively for electric bicycles. A further 50 employees work in subsidiaries in Germany, Austria, and the Netherlands. Constructed according to the Minergie-P® standard to match the brand's sustainability philosophy, the factory in Huttwil is an attraction in its own right, drawing in some 10,000 visitors each year. FLYER is the market leader in Switzerland with an export share of well over 75%, the main foreign markets being Germany and Benelux. In addition, FLYER is present on the Austrian, French, and Italian markets. The FLYER brand is celebrating its 25th anniversary in 2020.

www.flyer-bikes.com

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