

Media release

Swiss premium e-bike meets world-class Grisons gourmet cuisine – FLYER cooperates with three-star chef Andreas Caminada

Huttwil/Schloss Schauenstein in Domleschg 24 August 2021: Andreas Caminada is now able to combine culinary delights with an e-bike experience at Schloss Schauenstein. The premium e-bike brand FLYER and the Swiss star chef are working together to create unforgettable experiences at Schloss Schauenstein that combine enjoyment, top quality and “joie de vivre”.

The Swiss three-star chef now has a fleet of FLYER e-bikes at Schloss Schauenstein

Schloss Schauenstein, the historic castle run by Andreas Caminada in the Viamala region of the Swiss canton of Grisons, is famous as a unique culinary hot spot. In the small town of Fürstenau, Andreas Caminada and his team run the restaurant and boutique hotel which boasts three Michelin stars and 19 Gault & Millau points. “Food should be a journey for the senses that leaves a lasting impression and, above all, simply makes you happy,” says Andreas Caminada.



A ride on your e-bike can also offer some unforgettable moments of joy. “FLYER and Caminada stand for unique experiences and Swiss quality. Offering customers premium products, services and experiences is at the heart of both companies, which is why the brands are a perfect match,” says FLYER CEO Andreas Kessler.



People who may otherwise not be tempted to get on a bicycle can now experience the fascination of e-bikes at Caminada. Eight brand-new FLYER Tour e-bikes are ready and waiting to ensure guests have fun riding with a proper boost from their batteries. FLYER and Caminada want to work together to encourage people to do something good for their body and soul.

FLYER Gotour3 – a family bike with various transport options

The fleet of e-bikes in Schloss Schauenstein is made up of the popular Gotour3 models from FLYER. The main attraction of this FLYER is its wide range of transport options, allowing you to do your weekly shopping or use it as a taxi for all your family and children. At Schloss Schauenstein, guests can load a well-stocked picnic basket containing delicacies from Andreas Caminada's fine cuisine onto their FLYER e-bikes and explore the beautiful surroundings. Relax and leave your cares behind thanks to the culinary charms of a star chef combined with an easy FLYER ride to nearby Lake Canova or around the small town of Fürstenau.

Download images:

<https://media.flyer-bikes.com/share/D4E9D669-F3D2-4DD4-BACF42CA3700ACB7/>

FLYER was founded in the early 1990s with a pioneering spirit, Swiss precision and the highest quality standards. In Huttwil in the heart of Switzerland, around 300 employees draw on the experience and expertise of three decades of manufacturing up to 400 premium e-bikes a day. Whether in the city, on an extended tour in the countryside or up in the mountains: FLYER offers the right e-bike for every terrain and every season. The company has shaped the development of e-bikes with its groundbreaking innovations and is now the Swiss market leader. FLYER has subsidiaries in Germany, Austria and the Netherlands and has its own sales teams in France and Italy. www.flyer-bikes.com

Andreas Caminada

Fürstenau in Switzerland is officially the smallest city in the world – but thanks to Andreas Caminada, it's no longer an insider tip. The historic Schloss Schauenstein opened its doors for the first time in 2003 – with the 26-year-old top chef as host. A native of Graubünden, he unwaveringly pursued his very own idea of perfection and cooked his way into the world elite in just a few years. Together with his team, he transformed the castle into a place of cultivated hospitality – always with the aim of slowing down time through intense experiences. Schloss Schauenstein currently holds three Michelin stars and 19 Gault & Millau points; and was the winner of the "Sustainable Restaurant Award" in 2019 for exemplary commitment to employees and the environment worldwide. In 2020, Andreas Caminada received the Michelin Mentor Award for his continuous promotion of top young chefs from his elite training center.

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